GDPR FAQ

Q: What is the General Data Protection Regulation (GDPR)?

A: GDPR is a new set of regulations strengthening the privacy rights of end users in the European Economic Area (EEA). These regulations provide a number of increased protections for EU-based users regarding the collection and sharing of their personal data.

Q: Is SMTPmailers Private Ltd compliant with the GDPR?

A: Yes, SMTPmailers Private LTD is compliant with the GDPR, which comes into effect on 25 May 2018. We will also continue updating our procedures to ensure ongoing compliance.

Q: What data does SMTPmailers Private Ltd collect via its advertising service?

A: Please refer to the SMTPmailers Privacy Policy, which can be found at https://www.smtpmailers.com/privacy-policy for specific information about what types of data SMTPmailers may collect from individuals, our management of personal information, and opt-out choices.

Q: Does SMTPmailers Private Ltd use sub-processors to process end user data?

A: Yes, where we have sub-processors we have appropriate measures in place to ensure that our sub-processors abide by all relevant privacy and data protection laws.

Q: If I am an app developer, do I need to update my app to comply with GDPR?

A: App developers, as the controllers of data, must ensure that they have received unambiguous informed consent from their users before sharing any data. This may require an app developer to update their app.

Q: How do we assist our partners in managing requests from EU users regarding the use of their personal information?

A: SMTPmailers is committed to helping our partners regarding the handling of EU user data requests. We have a dedicated GDPR team, please contact us directly at contact@smtpmailers.com

Q: Who can I contact if I have questions?

A: Please contact contact@smtpmailers.com if you have any questions or concerns.